**Eastern District LWP Meeting Minutes**

**April 15, 2016 9:30 am**

**Attendees:**

**State Staff: Susan White, Bridgett Henderson, D’anne Ward, Christi Vincent, Bridgette Delgman-Yawberry**

**LWP Staff: Margie Beckmann, Glenda Boersig, Amy Callico, Teresa Donjon, Shawnee Douglas, Christy Fields, Jan Glaze, Kristen Gore, Jodee Lamp, Cate Reando, Rachel Saltzman, Lynn Sojka, Acey Staples, Caroline Van Marello, Sasha Vandeven, Janet Wester**

**ED Agencies not in attendance: St. Charles County, St. Genevieve County, Crawford county, NECAC**

|  |  |  |  |
| --- | --- | --- | --- |
| **Topic** | **Presenter** | **Discussion** | **Outcome/Follow Up** |
| Updates | Susan White,‎Chief, Bureau of WIC & Nutrition Services | * FY17 cost per participant being reviewed. Looking at increasing cost per participant as possibility.
* Discussed reasons for potential drop in caseload (no 2% milk, experience at WIC retailers).
* State working on outreach to help increase WIC participation (social media).
* e-WIC pilot projected for summer, 2017. Should be fully rolled out by end of 2018.
* Working on a video on how to shop for fruits and vegetables, how to use WIC checks in the store, how to shop for WIC foods that can be used in local agencies.
* Now more options for whole wheat pasta.
* Refer to new state picture directory for changes to state staff and who to contact.
* ME completed by USDA for certifications.
* MOWINS finding related to income calculations. MOWINS rounds annual income. Make sure to use income calculations/conversions to determine annual income if is on high end of income range.
* New options will be available for providing documentation of notice that certification is ending. Policy is being revised. Will include options for automated reminder call systems and ID folder.
 |  |
| Vendor Updates | Bridgett Henderson, Vendor Manager | * Shelf tags are changing (WIC letters more visible) and door decals will now have a broader font and white background so more visible.
* New food list begins May 1. More whole wheat pasta options. Better clarification of baby food options.
* WIC retailer vendor training in July. LWP staff encouraged to attend.
* If participant has problems at the store that are not being resolved, direct them to Bridgett Henderson or Gail Ponder.
* Please complete a vendor complaint form with as much detail as possible when getting a complaint against as vendor. Form available at http://health.mo.gov/living/families/wic/wiclwp/pdf/WIC-40.pdf
 | * Will add 1-800 number to food list and WIC folder instead of long distance number.
 |
| 60 Day Notice | Christi Vincent | Options to fulfill requirement | See info from Susan White. |
| Direct Shipments | Bridgette Delgman-Yawberry, Eastern District TA Staff | * Does everyone know where to find direct shipment instructions?
* Bridgette is available to conduct trainings.
 | Refer to power point presentation online under MOWINS Hot Topics. Will also add to training portal. |
| 6 and 9 Month Infant Food Packages | Caroline van MarreloSt. Louis County | The 6 mos and 9 mos food packages default to 1 jar of baby food with 7 cans of formula at 6 mos and 1 can of formula with 1 jar of baby food at 9 mos. If this does not get built up at the time of certification, the client that comes in at 5 mos to get 6 month checks may get the 1 jar of food and later may get only the 1 can of formula. In addition, fully BF infants are not able to get their 6 months checks ahead of time, but formula fed infants are able to get their 6 months check printed before they turn 6 months. | * 1 jar of baby food is the default to prevent issuing unnecessary foods and prevent fraud. Food prescription should be tailored for infants as part of VENA.
* Send screen shots of any MOWINS concerns to Debbie McClurg.
 |
| Cost Per Client | Caroline van MarreloSt. Louis County | Is the state considering a raise in cost per client for FY2017? | See info from Susan White. |
| Upcoming Training Opportunities | Bridgette Delgman-Yawberry, Eastern District TA Staff | Oral Health TrainingUniv of MN Intensive Maternal Health CourseCultural Competency Sept 9 St. Charles | * Oral Health Training will hopefully be provided at next Eastern District Meeting.
* Univ of MN course will be offered at districts next FY.
 |
| July Eastern District Meeting Conflict | Bridgette Delgman-Yawberry, Eastern District TA Staff | July meeting is scheduled the same day as Advanced Nutrition in St. Charles. | Next Eastern District Meeting July 22. Franklin County responsible for agenda and minutes. |
| Social Media Update | D’Anne Ward, LPN, Nutritionist III, DTRWIC Nutrition Trainer/e-Learning & Social Media Coordinator | New trainings and resources1. Website review/audit – making sure WIC website is more user friendly. Working with Elasticity to make changes through conference calls with LWP staff, WIC participants, vendors, state staff.
2. LWP video project – 5 videos being developed. Each 3-5 minutes in length. Will be posted on website for agencies to use.
	* How to use checks and ID folder
	* How to use CVV
	* How to shop for WIC foods
	* WIC certification process
	* WIC Resources/Benefits (BF education and health referrals)
3. Outeach marketing plan – magazine wrap advertisements
4. Pandora Ads – focused on child retention, breastfeeding
5. Facebook Ads – focused on child retention
6. Social Media website – LWP can use everything on the website. Includes social media training.
 |  |

Next meeting: July 22, 2016

Agenda and Minutes: Franklin County